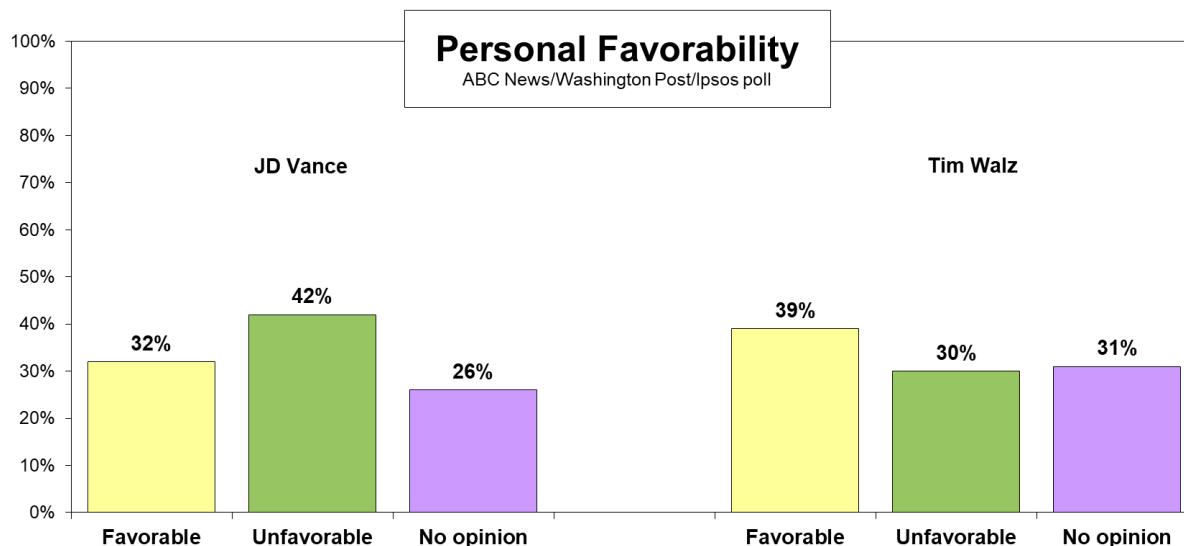


In the 2024 Veepstakes, A Warmer Welcome for Walz

Democratic vice-presidential candidate Tim Walz is getting a more positive public reception than his Republican counterpart: More Americans see Walz favorably than unfavorably, contrary to JD Vance, and more approve of Walz's selection for the nation's No. 2 job.

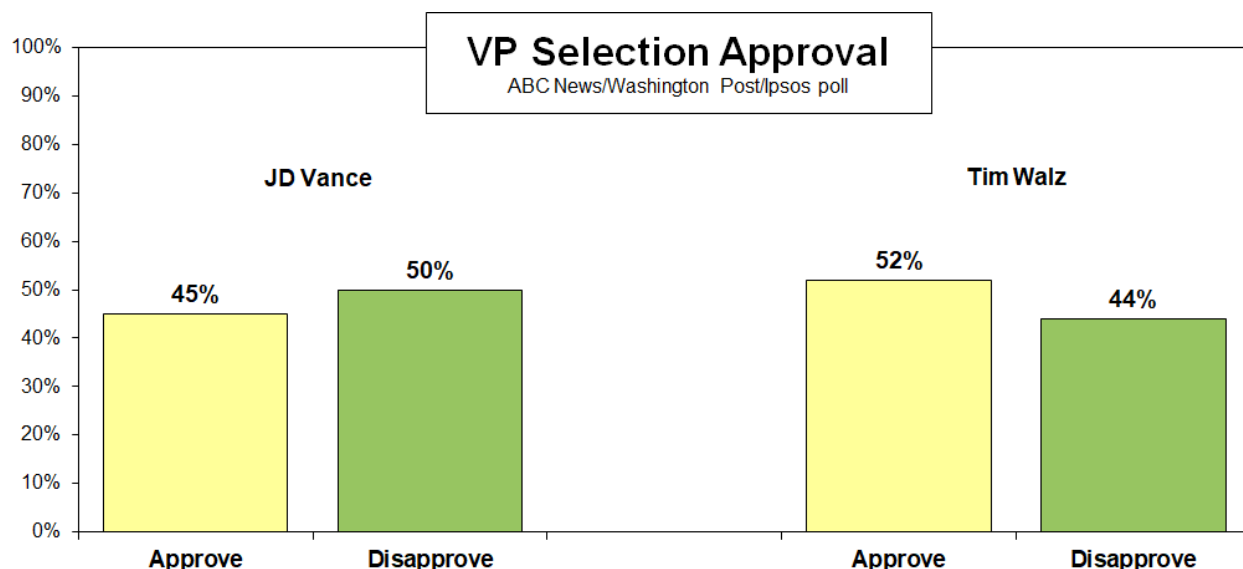
Thirty-nine percent in a new ABC News/Washington Post/Ipsos poll have a favorable impression of Walz as a person, while 30 percent see him unfavorably. That compares with an underwater favorable-unfavorable rating for Vance, 32-42 percent.

There is room to move. Sizable shares in this poll, produced for ABC by [Langer Research Associates](#) with fieldwork by [Ipsos](#), have no opinion of either candidate – 31 percent for Walz, the governor of Minnesota, and 26 percent for Vance, a U.S. senator from Ohio.



By another measure, 52 percent approve of Kamala Harris' choice of Walz, compared with 45 percent who approve of Donald Trump's selection of Vance. Forty-four percent disapprove of the Walz pick, compared with 50 percent disapproval for Trump's choice.

Other vice-presidential candidates have been better received. While available data are spotty, approval reached 67 percent (among registered voters) for the selection of Jack Kemp in 1996 and was an initial 60 percent for John McCain's choice of Sarah Palin in 2008, although she later widely was seen as a liability for his campaign. For Harris, in 2020, 54 percent approved.



GROUPS – In their native Midwest, more approve of the selection of Walz than of Vance by a substantial 15 percentage points, 55 vs. 40 percent, and more see Walz favorably, 39 percent vs. 29 percent. That’s even though Democrats and Democratic-leaning independents and Republicans and GOP leaners are evenly matched in the region, with 46 percent in each group.

Despite a dispute over Walz’s characterization of his military service, his favorability rating is similar from veterans (41 percent) and non-veterans (39 percent) alike. Vance’s favorability rating is 48 percent among veterans, and 56 percent of veterans approve of his selection, as do 50 percent for Walz (not a significant difference given the sample size). Veterans are 12 points more likely than non-veterans to be Republicans or Republican-leaning independents.

Approval breaks along expected partisan and ideological lines. Eighty-two percent of Republicans and 77 percent of conservatives approve of the Vance pick. For Walz, it’s a rosier 92 percent approval among Democrats and 87 percent among liberals.

Approval of Vance for vice president drops to 42 percent among independents, potential swing voters in presidential elections, compared with 49 percent for Walz.

On favorability, Vance’s rating peaks among those who voted for Trump in 2020 (75 percent), Republicans (68 percent) and conservatives (65 percent). It’s also higher among white evangelical Protestants (59 percent), military veterans (48 percent, as noted) and rural residents (45 percent), all groups Trump won by double-digit margins in 2020, than among their counterparts.

Walz, for his part, is seen most favorably by 2020 Biden voters (82 percent), Democrats (77 percent) and liberals (78 percent). He’s also seen favorably by 53 percent of college graduates and 50 percent of Black people.

METHODOLOGY – This ABC News/Washington Post/Ipsos poll was conducted online via the probability-based Ipsos KnowledgePanel® Aug. 9-13, 2024, in English and Spanish, among a random national sample of 2,336 adults. Partisan divisions are 29-29-29 percent, Democrats-Republicans-independents. Results have a margin of [sampling error](#) of 2 percentage points, including the design effect, for the full sample. Sampling error is not the only source of differences in polls.

The survey was produced for ABC News by [Langer Research Associates](#), with sampling and data collection by Ipsos. See details on ABC News survey methodology [here](#).

Analysis by Christine Filer.

ABC News polls can be found at ABCNEWS.com. Join our [mailing list](#) to get updates on all new poll releases. Media contacts: [Van Scott](#) (212-456-7243) or [Brooks Lancaster](#).

Full results follow.

Q1-8, 11-19, 22-32 held for release.

9-10. Do you approve or disapprove of Trump's selection of JD Vance/Harris' selection of Tim Walz as his/her running mate for vice president?

8/13/24 - Summary table

	----- Approve -----			----- Disapprove -----			
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	Skip
Vance	45	17	27	50	18	33	5
Walz	52	23	29	44	18	26	5

(Names rotated)

Compare to:*

	----- Approve -----			----- Disapprove -----			No opinion
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	
Harris 8/15/20	54	34	20	29	7	22	17
Ryan 8/25/12	51	26	26	30	9	21	19
Palin 9/4/08	60	37	23	34	9	25	6
Lieberman 8/7/00	60	NA	NA	19	NA	NA	21
Cheney 7/29/00	61	"	"	15	"	"	24
Kemp 8/15/96 RV	67			14			19
Choate 9/10/96 RV	31			19			49

*CATI mode

20-21. Overall, do you have a favorable or unfavorable impression of JD Vance/Tim Walz as a person?

8/13/24 - Summary table

	----- Favorable -----			----- Unfavorable -----			Skip/
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	No opinion
Vance	32	12	20	42	12	30	26
Walz	39	19	20	30	10	20	31

(Names rotated. If no opinion or skipped question: Do you lean toward having a favorable or unfavorable impression of Vance/Walz as a person? Leaners are netted with somewhat.)

*** END ***